



FOR IMMEDIATE RELEASE

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**CHARLES MULLINS NAMED NATIONAL SALES MANAGER
AT PALMS PLACE**

LAS VEGAS – Charles Mullins joins the Palms team as National Sales Manager for Palms Place, the casino resort's multi-million dollar condominium hotel and spa project. Mullins will oversee all aspects of tactical sales initiatives and act as the chief liaison for client groups at Palms Place. He will also represent the full range of amenities available at the Palms Casino Resort including its 75,000 square-foot of meeting space.

Mullins brings to the Palms more than a decade's worth of sales experience both in Las Vegas and nationwide. He is an active member of Meeting Planners International, the Society of Incentive and Travel Executives and the International Association of Exhibition Management. His local work experience and ongoing collaboration with the Las Vegas Convention and Visitors Authority have provided tremendous insight into industry trends and a working knowledge of the ever-changing Las Vegas market.

Palms Place broke ground in January 2006 with occupancy expected in 2008. The 47-story condominium hotel and spa will feature nearly 600 spacious studios, one-bedroom and two-bedroom suites, and spectacular penthouses. Amid lush landscaping and beautiful gardens, the world class, 50,000 square-foot pool and spa enclave will boast the first Hammam in Las Vegas and offer a decadent blend of ancient and contemporary treatments. Residents and guests alike will enjoy on-site dining, 24-hour room service, a private bar and lounge, resort concierge service and a business center as well as 24-hour hotel services like valet, bell, front desk, housekeeping and security. In addition, guests of Palms Place will have exclusive access to the Palms Casino Resort's award winning restaurants, dining and nightlife via the SkyTubeSM, an elevated, enclosed moving walkway that joins the two complexes.

The Palms Casino Resort, heralded as one of Las Vegas' hippest resorts, is an all-encompassing, one-stop resort destination. Owned by the Maloof family, the 703-room property boasts a diverse mix of bars and restaurants and a 95,000-square-foot casino. Amenities include the legendary Playboy Club – the first and only club of its kind to open in 25 years; Moon Nightclub; Nove Italiano; The Palms Pool & Bungalows; Palms Spa and AMP salon; Brenden Theatres, a 14-theatre Cineplex; Rain Night Club;

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ghostbar; Hart and Huntington Tattoo Company; and over 75,000 square-feet of meeting space. The Palms is home to the *Real World: Las Vegas* and Bravo's *Celebrity Poker Showdown*, as well as E!'s *Party at the Palms*, hosted by Jenny McCarthy, and A&E's *Inked*. The resort features the hottest collection of Fantasy Suites including the Erotic Suite with its trademark Show Shower, the Real World Suite, as seen on MTV, and the Hardwood Suite, the only hotel room in the world with its own basketball court. E!'s *Girls Next Door*, VH1, MTV and CSI feature the Palms on a regular basis and the Victoria's Secret Angels made the Palms a featured destination on their "Angels Across America" tour. The Palms Casino Resort is located just west of the Las Vegas Strip and I-15 on Flamingo Road. For room reservation information, call toll free at (866) PALMS-RES, (866) 725-6773, or visit www.palms.com. For groups of 15 rooms or more, contact the Sales Department at (866) PALMS-MTG or (866) 725-6768.